

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

| | | |
|---------------------------------|---|-------------------------------|
| In re Application of: |) | Atty Docket No.: 56704.000109 |
| |) | |
| Matthew K. GRACIE et al. |) | |
| |) | Group Art Unit: 3623 |
| Serial No.: 10/735,018 |) | |
| |) | |
| Filed: December 12, 2003 |) | Examiner: C. Michelle Tarae |
| |) | |
| For: SYSTEM AND METHOD FOR |) | |
| CONDUCTING AN OPTIMIZED |) | Customer No.: 27682 |
| CUSTOMER IDENTIFICATION |) | |
| PROGRAM |) | Confirmation No.: 2322 |

AMENDMENT & RESPONSE

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22314

Sir:

This communication is submitted in response to the Office action mailed December 19, 2006. Applicants respectfully request consideration of the amendments and remarks that follow.

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Drawings begin on page 5 of this paper and include both an attached replacement sheet and an annotated sheet showing changes.

Remarks/Arguments begin on page 6 of this paper.

An **Appendix** including amended drawing figures is attached following page 12 of this paper.